

Community Events Grant Scheme 2015/16

Storyboard/Evaluation

After the completion of your event funded by Community Events Grant Scheme, this form must be completed and returned to the Creative Economy Team, together with a copy of your final budget, copies of 2-3 major receipts and 3-6 good quality images.

Event Title

Shepley Spring Festival

Dates of the event

20-22nd May

Original aims and targets

1. To produce an annual festival of traditional music, programming and promoting a wide range of artists and attracting a large audience to the area. In so doing we have built a nationwide reputation for hosting a friendly event and are renowned for the quality of entertainment on offer at the festival.
2. As the festival takes place in a small community with few amenities it is important that this is a community event. This has been so since its inception in 2006 and it is important to us that an increased number of people from the community now feel ownership of the event and we all work together year round to ensure its success.

Were these met? Please give final results

- We have had support in kind from a local website designer who uses his work for us to advertise his business and gain more work.
- The Community choir 'Shepley Singers' played 2 concerts at the festival
- 'Youth' participation included performances from Shelley Music Centre, Scissett, Shepley, Farnley Tyas, Thurstonland and Lepton Schools and Hot Banana Ukulele Group from Holmfirth. The Local Air Training Corps helped with traffic control.
- The festival is the only arts event of its kind in the area offering people the chance not only to see and hear quality music, song and dance but also to give people of all ages opportunity to participate in the traditional arts. Residents from Shepley and Skelmanthorpe performed on the main stage at the festival. An increased number of local people acted as weekend volunteers or hosted festival artists in their homes.
- Boosted local economy :Pubs, retail shops/garage, Bed and Breakfasts, Cliffe House and extending to hotels further afield in Kirklees e.g. Foxglove at Kirkburton and hotels in Huddersfield. Boosted rural tourism by attracting artists volunteers and audience from far and wide e.g. Scotland, Wales, Isle of Man, London and the South of England with major groups from the North East, North West and the Midlands.
- Increasing involvement of Business Partners to aid community building sustainability : Shepley Spring, HD8 Network, Shepley Cricket Club and developing work with Enjoy Travel (To aid tourism and accommodation)

If they were not met, why?

List any other Achievements

- 2016 saw the second year of a project called the 'Baa Baa Bazaar' a marquee dedicated to woollen crafts. This built on last year's successful event and attracted local craftsmen as well as knitters and weavers from further afield and a display by the 'Knitting and Crochet Guild'. Over the weekend participants made knitted squares to make blankets to send to a project in Africa.
- An increased number of schools and youth groups taking part in the festival this year.

Who were the Artists involved? (if too many to list, you can attach a copy of your programme/brochure)

See attached copies of the timetabled concert/workshops and dance events that took place.

How did the event affect those who took part? Please include any stories/feedback about the participants or audience or organisers

'Thanks for having us Nikki, the bar stage bounced beautifully well for us – great audience! Big thanks to Nick on sound for a superb set up in double quick time..and for getting us such great sound! Great festival- 'th' best fae th' band.' Duncan McFarlane (artist)

Thank you for having us this year, hope it went well for you too. look forward to seeing you all again next year Kind Regards Kevin and Janet (clothes trader)

The panic team had great festival ,hope to see you at the next one smile 's and giggles, Eliot (Panic Circus...Children's entertainment)

'Just keeps getting better! We look forward to it every year!' Jane Middleton, local resident

'Had a wonderful weekend, thank you' Jemma Eaton (dancer)

'I would like to say a HUGE Thank You to everybody who helped with baking and donating tombola prizes for our stall at the super Shepley Spring Festival. We raised an amazing £180 for playgroup' Clayton West Baby & Toddler Group

'Thanks very much for having us at Shepley. It was really well organised and great fun. I wish I could have spent the whole weekend there!' Tess Leslie, performer

'Thanks for the gig. The venue was excellent, the staff there were helpful; the accommodation was great....' Mick Ryan, writer of and performer with the folk opera 'A day's Work' in St. Paul's Church

'Spent a lovely afternoon in our village nice hog roast sandwich at the Farmers Boy then watching the Morris dancing outside the Black Bull....' Vicky Wilmot, local resident

What went well?

- All the concerts were successful with capacity audience during Friday and Saturday evenings.
- ‘Singing Together’ drop in singing sessions in the bar based on the popular 50/60s radio schools programme were a huge success attracting a large number of participants of all ages.
- Cotswold Morris Jig Competition in memory of White rose founder member Cliff Barstow attracted a good number of entries and a large crowd of supporters, a success to be repeated.
- Music workshops where instruments were provided for adults to participate were popular.
- ‘Meet the band’ question and answer sessions proved popular and filled the village hall.
- Starting the concerts at 3pm on Friday afternoon rather than waiting until the evening has proved popular and the village hall was full to capacity.

What could have been done differently to improve the event?

- Always looking for audience development to attract more weekend ticket holders both locally and nationally and to attract day visitors from across Kirklees, Barnsley and Wakefield in particular. One of the factors in not achieving this is a lack of advertising monies.
- Wet weather at times over the weekend calls for a rethink about access to the site and the possibility of hiring in temporary roadway in the future.

Number of participants – include all paid and unpaid artists / facilitators of workshops or sessions / participants in workshops or sessions / the event organising team and volunteers	700
Number of audience – at ticketed & free events/workshops, etc	2500
Out of the number of participants listed above what was the Number of volunteers	150
Number of volunteer hours – used to help to organise and deliver the project	1800
Number of paid opportunities - out of the number of participants listed above how many artists/creatives received a fee (eg., a group with 3 members counts as 3 not 1)	180
Number of unpaid opportunities - out of the number of participants listed above how many artists/creatives received no fee (eg., a group with 5 members counts as 5 not 1)	0
Project Income minus the Community Events grant	£44831.60
Project Income minus all Kirklees Council grants	£42331.60

Please attach the following information:

- Final project budget
- 2 or 3 major receipts
- 3-6 good quality photographs from the project

Return the evaluation form to: roz.garthwaite@kirklees.gov.uk